



IMPORTANT ONLINE CLINIC PLATFORM INFO

Dear Coach,

We are excited to have you join us at the **2021 World Baseball Coaches' Convention on January 11, 12, 18 & 19**. We cannot wait to share this year's all-star line-up of speakers, coaching sessions, exhibitors, and more; and we are confident that you will find the clinic both entertaining and valuable.

This message provides you with directions on how to log-in to our virtual event platform, how to create your own personalized schedule, how to connect 1:1 with other coaches and exhibitors, and much more.

We look forward to seeing you on Monday, January 11 for the start of this year's Convention! We thank you for your support and commitment to the game.

The World Baseball Coaches' Convention

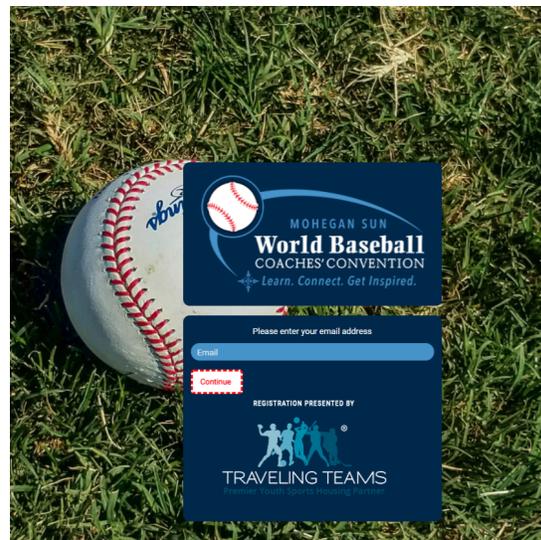
An Introduction to This Year's Online Clinic Platform

Platform Log-In

This year's Convention will operate through our online platform, provided by EventMobi. An attendee profile has been created for you using the information with which you registered.

To access our online platform:

- Go to <https://eventmobi.com/2021wbcc/login> and log-in with this email address.
- You will be prompted to create a password.
- Add the clinic platform to your bookmarked pages for easy access.



Once you have successfully logged-in, you can use the following information to learn more about how to use our online platform and the many benefits it provides. We encourage you to keep this email handy – it will help you once the event gets underway. **But first, here are a few other important notes before the event begins:**

- While all event-specific sessions will happen within the platform, some presenters and exhibitors may organize meetings through other software. We recommend having Zoom downloaded for

these instances.

- The portal has been optimized for usage on any device, but we recommend using a browser other than Internet Explorer for the best experience. For easiest access, we recommend entering via the clinic platform portal on your desktop, laptop, portable device, or phone.

Platform Homepage

When you log-in, you will be brought to the homepage. This page provides you with quick access to things like the schedule, list of presenters, virtual booths, and more.

The three lines at the top left of the page will open a navigation panel providing these same options.

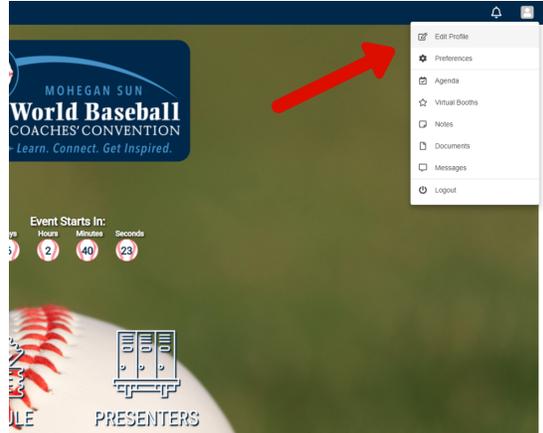


Personalize Your Profile

One of the first things you will want to do is complete your profile. You can access your profile by clicking the icon in the top right corner of the homepage. Then click "Edit Profile."

Your profile already contains the information you provided during registration, but we encourage you to build it out and add additional information, such as a photo, coaching bio, and links to your social media accounts. This information will make it easier for other attendees to contact you and make for a more interactive experience.

Any information you provide, with the exception of your email address and phone number, will be visible to all attendees of the 2021 World Baseball Coaches' Convention.



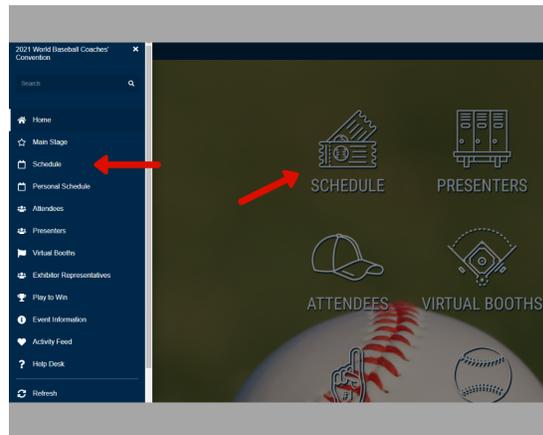
Your Preferences

The profile icon in the top right corner also provides you with access to your "Preferences." Clicking on this will give you the ability to adjust what types of notifications you'd like to receive from us and whether you would like to give other attendees the ability to contact you (we think allowing other attendees to contact you will provide a more interactive experience for you, but that is your call).

Event Schedule and Building Your Personal Schedule

Another important page, which can be accessed through either the homepage or the left navigation bar, is the Schedule. We recommend that you look through the schedule in advance and plan which sessions you want to attend live.

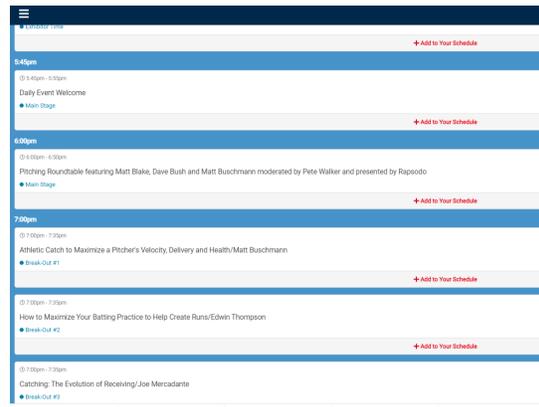
The drop-down menu at the top of the page gives you the ability to change which day's schedule you are viewing, or even view the event schedule for the entire event. You also can add events to your personal calendar by clicking an event's "Add to Your Schedule" button. Your schedule can be viewed by navigating to your profile and clicking "Personal Schedule."



How to Watch Live Sessions

To watch live sessions, click on the “Schedule” tab on the left navigation bar. By clicking on the three lines in the top left of your screen, you will open the Clinic navigation bar. From here, click on “Schedule,” then click on the session you wish to view. A countdown timer will run the final five minutes before the session starts, providing you with a real-time session start time. Once a session starts, it will only be accessible live, so you want to arrive early so you don’t miss anything.

Each night, our Daily Welcome and the first session of the night will be on the Main Stage. You can access these sessions through the "Main Stage" link on the menu or through the "Schedule" tab.



Watching Session Replays - Getting the Most Out of Your Investment

You will have the ability to watch or “replay” sessions through June 1, 2021. To do this, you’ll once again navigate to “Schedule.” Sessions will be made available for replay within 72 hours of the initial presentation.

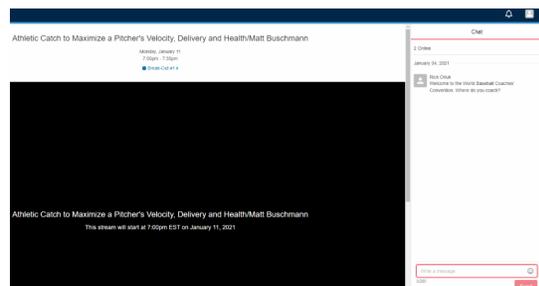
Daily Welcome Session - 5:45PM Eastern Standard Time

Each night of the Convention, we will welcome all attendees at 5:45PM EST for a quick overview of the evening’s activities, sessions and announcements. We also will provide a Play to Win code each night, which you can use to win points toward a great baseball prize (see Play to Win below for more details).

Use "Chat" to Connect

The chat feature will be available during most sessions and we encourage you to use it to ask questions, offer training insights, and spark conversations with other viewers.

If you join a session a few minutes early, perhaps you’ll introduce yourself and make a connection with another coach from across the world. You can make arrangements to connect 1:1 post-session, via the platform's scheduling function in your attendee profile, to discuss the session.



Live Q & A Sessions and Live Dugout Discussions – Get Answers to Your Questions

While we can’t be together in-person, we have done our best to create opportunities for coaches to ask questions of presenters.

After most sessions, the presenter will be available for a live Q & A. Click on the Live Q&A link in the session page; or return to the schedule and click on the Q & A session you wish to attend.

We also will offer extended Q & A sessions, called “Dugout Discussions.” These are opportunities to join a live session with one of our many knowledgeable presenters and simply ask any questions you may have on the topic of their discussion. For example, if you want to ask New York Yankees Pitching Coach Matt Blake a question, make sure you attend his 35-minute Dugout Discussion on the first night of the clinic.

Connect with Fellow Coaches

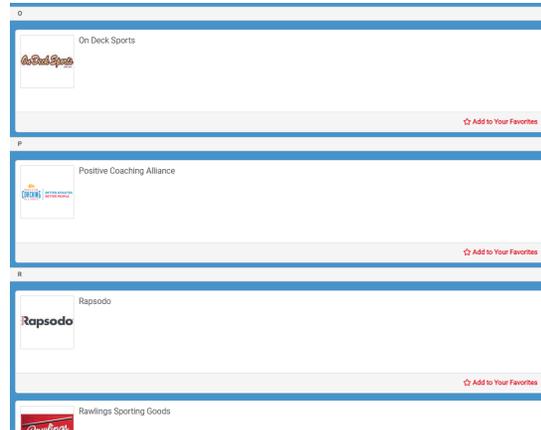
This year, despite the virtual nature of the event, it is still entirely possible to connect with other coaches and learn from one another’s experiences.

If you meet a fellow attendee in a chat, or during a Q&A, or if there is an attendee you want to connect with, find their profile in "Attendees." Click on their profile and you will see options to either send a message or suggest a meeting.

Visit Virtual Exhibit Booths

Click on "Virtual Booths" and you will see a list of this year's exhibitors and exhibitor contacts. Click on any of them to learn more about the company, what they do, and how they can help you. If you'd like more information on any of these companies, you can message one of their representatives or schedule a 1:1 meeting on our event platform (you can schedule a meeting any time during the day and even before and after the event dates – whatever is convenient for you!).

To send a message, click on one of the exhibitor's representatives to visit their page. Here, you will have the option to send a message or suggest a meeting. You also can schedule a meeting using the button found in the exhibitor's virtual booth. We thank all of our exhibitors for attending. Please take advantage of these opportunities to connect with these leading companies and organizations!



Play to Win – Let's See That Competitive Spirit!

You'll be able to win prizes just by taking advantage of the Convention's many offerings! If you open the navigation panel and click on "Play to Win", you will find a leaderboard along with a list of challenges. Each of these challenges is assigned a specific point value and the top point earners will be entered in a raffle to win a variety of prizes such as an On Decks Sports Batting Mat Pro or an On Deck Sports PV Tee, a complimentary registration to next year's World Baseball Coaches' Convention, an autographed baseball signed by Hall of Famer Jack Morris or Jim Rice, a World Baseball Rawlings Training Hoodie, and much more.

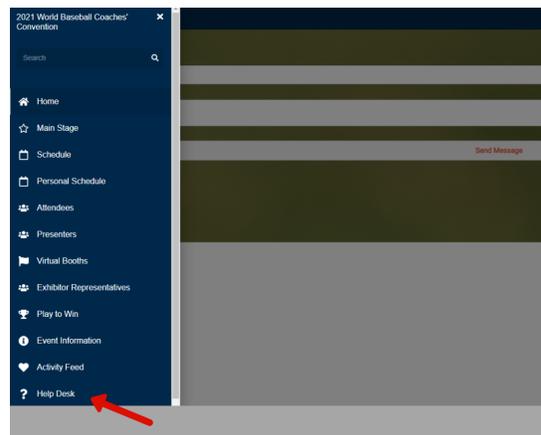


These challenges could be anything from answering trivia questions to attending sessions to visiting exhibitors. Each will have a code that you will submit to earn points. For trivia questions, this code is simply the answer. For other challenges, the code will be given to you when you do the challenge. For example, you will find the code for attending a certain session in the chat during that session.

To kick things off, here's your first code for anyone still reading: **WIN100**. Go to Play to Win page on the clinic platform and enter this code to earn **100 points**. We will continue to add new questions in this section throughout the clinic.

Help Desk

If you have any questions during the clinic, please refer to the Help Desk (found through the lefthand navigation panel) or send an email directly to **Rick_Orluk@GoldOrluk.com** and we will get back to you as quickly as possible!



STILL TIME TO REGISTER - INVITE YOUR COACHING COLLEAGUES

There's still time to register for this year's Convention, so please help us spread the word to your fellow coaching friends and colleagues. We are excited to offer incredible content at an outstanding value during this challenging time when we all look forward to getting back on the field!

REGISTER at BaseballCoachesClinic.com for **ONLY \$99**.



Presenters, sessions and date/times subject to change.

Mohegan Sun World Baseball Coaches' Convention | c/o: Gold, Orluk & Partners, LLC, P.O. Box 1177,
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